

Media Pack 2020

COMMUNITY *Together*

connecting you in **your community**



We publish high quality bi-monthly publications with the latest news and views in your community. We attract professional local businesses who provide high quality products or services for the benefit of our readers.

Our 2 magazines, **Beaconsfield Together** and **Amersham & Chalfonts Together** are hand delivered to over 21,000 by **ROYAL MAIL** guaranteed delivery to homes and businesses in Beaconsfield, Seer Green, Forty Green and also to Amersham, Chalfont St Peter in Gerrards Cross, Chalfont St Giles and Little Chalfont.

Benefits to Advertisers

Community based magazines that local residents read

Our magazines are bi-monthly and widely read and used by local residents. Most of our advertisers continue to advertise because of the business it generates for them.

Price

You also benefit from complimentary editorial, depending on frequency and size of your advert. If you advertise for 3 or 6 issues (half or full year) you benefit from a discount.

Quality format

Our magazines are A5, full colour, have a very high standard of print and production and utilise 100gsm gloss paper throughout.

Longevity and community features

Our publications contain many interesting community articles and features as well as local trades and services. The magazines are kept as a reference.

New business generation

The magazines offer the perfect opportunity for businesses to introduce themselves, not only to regular readers but also to new residents, who might have no local knowledge.



Contact

Call: **07786 735 711**

Email: **sales@communitytogether.co.uk**

Rates & Discounts

Beaconsfield Together and
Amersham & Chalfonts Together

	One Issue	3 Issues (5% discount)	6 Issues (10% discount)
Eighth Page* (per issue)	N/A	£38.00	£34.20
Quarter Page (per issue)	£70.00	£66.50	£63.00
Half Page (per issue)	£130.00	£123.50	£117.00
Full Page (per issue)	£200.00	£190.00	£180.00
Inside Front Cover (per issue)	£230.00	£218.50	£207.00
Page 3 (per issue)	£230.00	£218.50	£207.00
Inside Back Cover (per issue)	£230.00	£218.50	£207.00
Back Cover (per issue)	£250.00	£237.00	£225.00

*Minimum 3 issue booking

Guaranteed Distribution Booking Details

During Covid19 lockdown we took the decision to use Royal Mail postal workers to deliver our publications. We will remain using this guaranteed delivery service for the foreseeable future so that all advertisers and contributors can be assured that the magazine is delivered to every home and business for the best service.



If you book in both bi-monthly magazines we will give you a further 5% discount on the total booking price.

Payment Options

Direct Debit or BACS
(Invoiced by - Abstract Niche Ltd)

Artwork & Dimensions

1. Book your space as soon as possible either by calling us on **07786 735 711** or emailing **sales@communitytogether.co.uk**
2. Send your advert to us as an electronic file (pdf, jpeg or tiff)
3. If required we can provide a professional graphic design service at a very reasonable price.
4. We will send you a proof for your approval. Payment for your first advert should be made prior to deadline.

Back cover, full page and double page spread adverts to include an additional 3mm bleed on all edges.

Advert Sizing width x height in mm

Front Cover	42 x 28
Eighth Page	63 x 43
Quarter Page (V)	63 x 90
Quarter Page (H)	130 x 43
Half Page (V)	63 x 184
Half Page (H)	130 x 90
Full Page	148 x 210
Back Cover	148 x 210
Double Page Spread	296 x 210

All artwork supplied to us is accepted on the condition that permission has been obtained by the advertiser from the copyright owner(s) for use in **Beaconsfield Together** and **Amersham & Chalfonts Together**. Adverts are accepted on the understanding that descriptions of goods and services are fair and accurate.

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