

# Media Pack 2020

# COMMUNITY *Together*

connecting you in **your community**



We publish high quality bi-monthly publications with the latest news and views in your community. We attract professional local businesses who provide high quality products or services for the benefit of our readers.

Our 2 magazines, **Beaconsfield Together** and **Amersham & Chalfonts Together** are hand delivered to 16,500 homes and businesses in Beaconsfield, Seer, Forty and Knotty Green and also to Amersham, Chalfont St Peter, Chalfont St Giles and Little Chalfont.

## Benefits to Advertisers

### Community based magazines that local residents read

Our magazines are bi-monthly and widely read and used by local residents. Most of our advertisers continue to advertise because of the business it generates for them.

### Price

You also benefit from complimentary editorial, depending on frequency and size of your advert. If you advertise for 3 or 6 issues (half or full year) you benefit from a discount.

### Quality format

Our magazines are A5, full colour, have a very high standard of print and production and utilise 100gsm gloss paper throughout.

## Longevity and community features

Our publications contain many interesting community articles and features as well as local trades and services. The magazines are kept as a reference.

## New business generation

The magazines offer the perfect opportunity for businesses to introduce themselves, not only to regular readers but also to new residents, who might have no local knowledge.



## Contact

Call: **07786 735 711**

Email: **sales@communitytogether.co.uk**

# Rates & Discounts

**Beaconsfield Together** and  
**Amersham & Chalfonts Together**

	One Issue	3 Issues (5% discount)	6 Issues (10% discount)
<b>Eighth Page*</b> (per issue)	N/A	£38.00	£34.20
<b>Quarter Page</b> (per issue)	£70.00	£66.50	£63.00
<b>Half Page</b> (per issue)	£130.00	£123.50	£117.00
<b>Full Page</b> (per issue)	£200.00	£190.00	£180.00
<b>Inside Front Cover</b> (per issue)	£230.00	£218.50	£207.00
<b>Page 3</b> (per issue)	£230.00	£218.50	£207.00
<b>Inside Back Cover</b> (per issue)	£230.00	£218.50	£207.00
<b>Back Cover</b> (per issue)	£250.00	£237.00	£225.00

\*Minimum 3 issue booking

## Advert Design

If you don't have an advert already we offer a full graphic design service at the following cost:

<b>Eighth Page</b>	<b>£10.00</b>
<b>Quarter Page</b>	<b>£12.00</b>
<b>Half Page</b>	<b>£15.00</b>
<b>Full Page</b>	<b>£25.00</b>
Any advert amendments charged at <b>£8.00</b>	

## Booking Details

If you book in both bi-monthly magazines we will give you a further 5% discount on the total booking price.

## Payment Options

Direct Debit or BACS  
(Invoiced by - Abstract Niche Ltd)

## Artwork & Dimensions

1. Book your space as soon as possible either by calling us on **07786 731 711** or emailing **sales@communitytogether.co.uk**
2. Send your advert to us as an electronic file (pdf, jpeg or tiff)
3. If required we can provide a professional graphic design service at a very reasonable price.
4. We will send you a proof for your approval. Payment for your first advert should be made prior to deadline.

**Back cover, full page and double page spread adverts to include an additional 3mm bleed on all edges.**

### Advert Sizing width x height in mm

<b>Front Cover</b>	42 x 28
<b>Eighth Page</b>	63 x 43
<b>Quarter Page (V)</b>	63 x 90
<b>Quarter Page (H)</b>	130 x 43
<b>Half Page (V)</b>	63 x 184
<b>Half Page (H)</b>	130 x 90
<b>Full Page</b>	148 x 210
<b>Back Cover</b>	148 x 210
<b>Double Page Spread</b>	296 x 210

## Contact

Call: **07786 735 711**

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All artwork supplied to us is accepted on the condition that permission has been obtained by the advertiser from the copyright owner(s) for use in **Beaconsfield Together** and **Amersham & Chalfonts Together**. Adverts are accepted on the understanding that descriptions of goods and services are fair and accurate.